



UNO BRANDING
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UNOBRANDING.COM
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We are an independent, minority-owned creative agency.

We are not your average one-note marketing agency. We are much more than that. What distinguishes UNO Branding from other creative consultancies is our multicultural and empathy-driven branding work. Our strategic approach, combined with the originality of ideas and diverse expertise, helps us create unique multicultural campaigns, brand identities, environments, packaging, and much more.

We have a unique proficiency in creating award-winning design work with a cross-cultural impact, and we would love to talk about your project.

Our Facts

WHAT

A strategic multicultural creative branding and design agency

OWNED

100% independent, certified minority- and woman-owned

ESTABLISHED

1999

LOCATION

Minneapolis, MN

FOCUS

Multicultural creative thinking, brand identity, packaging, and creative design

METHOD

Filtros™ - Our ethnographic study for a multicultural design

PHILOSOPHY

Design has no color

Contact Information

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DUNS Number: 939265042

Services

UNO Branding extends a wide range of strategically aligned creative and design services catering to a plethora of subsets of multicultural audiences. Some of our services include:

Marketing Strategy	Brand Development
Ethnic Research and Consulting	Rebranding
Brand Strategy	Messaging
Brand Positioning	Print and Packaging
	Environmental Design

Our Experience

We help large and small businesses grow their brands by creating strategic, design-driven results that produce connected experiences. Some of our clients include:

HOUSEHOLD NAMES

3M, General Mills, MTV, PepsiCo, Target, USPS

EDUCATION ORGANIZATIONS

American Institute of Graphic Arts, Hmong College Prep Academy, Minneapolis Institute of Art, Public Broadcasting Service, Twin Cities Public Television, Walker Art Center

GOVERNMENTAL ORGANIZATIONS

The City of Minneapolis, City of Saint Paul, National Museum of the American Latino, Minneapolis Park and Recreation Board

Certifications



Economically Disadvantaged
Small Business Procurement
Program



North Central Minority Supplier
Development Council



State Targeted Group
Business Program



Central Certification Program